

cmci

COLLEGE OF MEDIA
COMMUNICATION
AND INFORMATION



University of Colorado
Boulder

**ONE COLLEGE
ONE CULTURE
ONE PLAN**

A founding vision for the College of Media,
Communication and Information at the
University of Colorado Boulder



ONE COLLEGE - ONE CULTURE - ONE PLAN

Vision

We aspire to be the premier college of communication, information and media, an inclusive community of scholars and artists recognized for creative collaborations, public scholarship and interdisciplinary programs.



Mission

Our college cultivates reflective agents of change, creates new knowledge, and fosters forward thinking practices for emergent media, communication and information landscapes.

Our graduates go forth as proactive leaders with the confidence, knowledge and skill to address the humanitarian, social and technological challenges of the 21st century.

Values

Integrity, Generosity, Respect,
Transparency, Sustainability,
Resource Responsibility



CMCI Strategic Imperatives

Academic and Inclusive Excellence



Creativity and Innovation



Public Scholarship and Global Citizenship



CU Boulder Strategic Imperatives

Shaping Tomorrow's Leaders

Be the Top University for Innovation

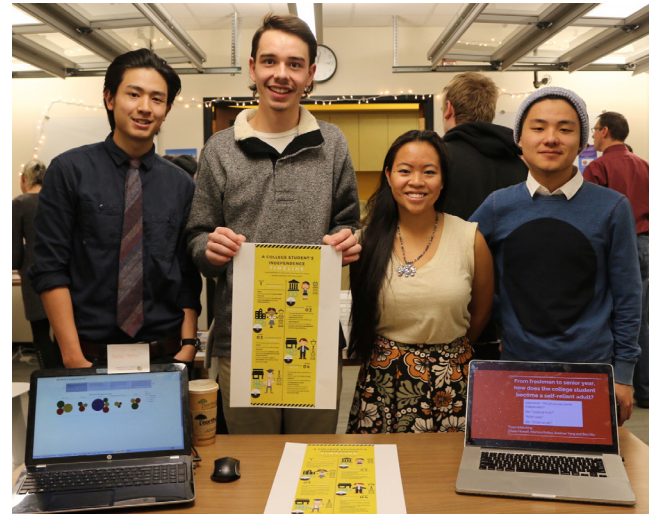
Positive Impact on Humanity



ONE COLLEGE ▪ ONE CULTURE ▪ ONE PLAN

Academic and Inclusive Excellence

- Recruit and retain high-achieving undergraduate and graduate students through a distinctive and innovative curriculum and student-centered support services.
- Ensure academic excellence through support for faculty in research and creative work and the ability to engage undergraduates in research opportunities.
- Develop a culture of inclusive excellence with an appreciation for diversity, integrity, generosity and mutual respect.



Students in a first-year class present a data visualization project, built on data they collected, during an event showcasing student research.



A student experiments with a virtual reality headset during a summer session on emerging technologies in journalism.

Creativity and Innovation

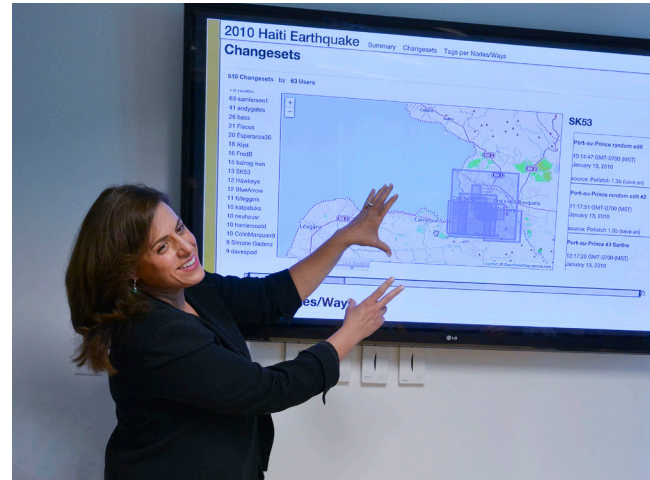
- Acknowledge and encourage diverse approaches to creativity and innovation to advance the college as an incubator for new ideas.
- Develop innovative teaching practices and academic programs that encourage students to explore and customize their learning.
- Identify and develop external funding and industry partnerships to support college initiatives.



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Public Scholarship and Global Citizenship

- Create opportunities for international and global citizenship.
- Support and encourage public scholarship that will have an impact on humanity and address the world's wicked problems.
- Create and value experiences for our students to engage in public service and instill a service mission within them.
- Demonstrate leadership in sustainability and environmental practices.



Leysia Palen, chair of information science, explains how her team studied crowd-sourced crisis mapping efforts in Haiti after an earthquake devastated the country in 2010.



Over 450 students graduate from CMCI each year as enrollment continues to grow.

Endowments

In order to realize CMCI's ambitious strategic imperatives, additional financial support is required. Endowments are critical elements to build a base for innovation. The campus will match every endowed dollar with a dollar committed to college facilities, which doubles the impact of each endowed gift.

Academic and Inclusive Excellence – Funding for scholarships, summer programs for diverse students and endowed chairs and professorships for all academic units.

Creativity and Innovation – Funding for facilities, faculty scholarship and technology for classrooms and research.

Public Scholarship and Global Citizenship – Funding for the centers and faculty initiatives that make it possible to engage in projects that impact humanity.

Think. Innovate. Create.

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